



LEADING PRIMARY RESEARCH FIRM GUIDEPOINT GLOBAL ANNOUNCES ACQUISITION OF VISTA RESEARCH

New York, NY, May 21, 2009 – Guidepoint Global, LLC, a leading primary research firm, today announced the acquisition of Vista Research, Inc. from Standard & Poor's, a division of The McGraw-Hill Companies. Guidepoint provides one of the world's largest networks of industry experts to investors and business decision makers.

The strategic combination of over 130,000 global experts creates one of the largest industry networks in the world, strengthening Guidepoint's leadership in the expert network field and building on its healthcare expertise with Vista's depth and breadth in Technology, Media, Telecommunications, Energy, Industrials, Retail, Financial Services, and Leisure and Gaming sectors. Additionally, the complementary union provides clients with a global reach through offices and dedicated recruiters in the United States, Europe and Asia. With the acquisition of Vista Research, Guidepoint Global will expand its team of client service professionals and recruiters to support a client base that includes many of the world's leading private equity firms, mutual funds, hedge funds, strategy consultancies and multinational companies.

"In the current economic climate, investors and business decision makers are increasingly seeking on-demand knowledge and insights through expert networks," said Albert Sebag, CEO of Guidepoint Global. "Guidepoint's acquisition of Vista, a pioneer in the expert network field, gives our clients access to one of the most comprehensive primary research networks in the world, delivered with the single-minded focus on customized service that they have come to expect."

Guidepoint's enhanced global database of experts will provide phone consultations, face-to-face meetings, custom surveys, proprietary data tracking products, and events hosted by experts. The company boasts an industry-leading compliance framework supported by a proprietary IT platform, as well as one of the most advanced online client interfaces. Terms of the transaction were not disclosed.

About Guidepoint Global, LLC

Guidepoint Global is a leading primary research firm founded in 2003 providing customized information solutions in the Healthcare, Technology, Media, Telecommunications, Energy, Industrials, Consumer Goods & Services, and Financial Services sectors. Clients include some of the world's leading private equity firms, mutual funds, hedge funds, strategy consultancies and multinational companies. Through phone consultations, face-to-face meetings, custom surveys, and proprietary data products, coupled with an industry-leading compliance platform, Guidepoint provides its clients with the insight required to make informed decisions.

About Vista Research, Inc.

Founded in 2001, Vista Research, Inc. is a pioneer in the expert network field supporting institutional money managers, corporations and legal and consulting firms. Vista Research provides its clients with an efficient and unique opportunity to gain direct insight into a particular company or industry by connecting its clients with members of the Society of Industry Leaders, a global network of leading experts and prominent industry professionals.

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